A true sense of community was felt on April 29th, as 1,150 guests came out to celebrate the tremendous impact Tenacity has had on thousands of Boston’s at-risk youth. The Champions Cup Gala welcomed tennis legends like Jim Courier and John McEnroe as well as many local corporations, partners and hundreds of generous individuals who tirelessly support the successes of Tenacity’s students. On this special night we raised $900,000. A special thanks to Andrew Chmura of Grand Slam Tennis Tours, the USTA, Quebec Delegation/Tourisme Montreal, Bob Greene of The Balsams Grand Resort and Four Seasons New York for their generous contribution towards six exciting tennis vacation packages!

Held at the beautiful Boston Convention & Exhibition Center, this year’s multi-media presentation blew away the audience. Kids, parents and teachers joined together in this presentation to portray the “Tenacity Student Journey”. The performers utilized three stages to colorfully describe some of the key ingredients of the Tenacity experience: literacy, tennis, life skills, mentoring, scholarships, field trips and friendships.  

(continued on page 9)
After School Excellence Program—School Year a Success!

By Sara Pollock DeMedeiros, ASEP Assistant Program Director

Each afternoon at Tenacity’s five After School Excellence Program sites across the city, ASEP students gather in Literacy Blocks (L-Block) and Tennis Practice with their Academic Coordinator, Tennis Coordinator, Academic Assistant, AmeriCorps members, and volunteer tutors for three hours of literacy enrichment and tennis skill building. Each coordinator began the year equipped with a curriculum binder of activities and teaching strategies. Here is a glimpse of what the program actually looked like during the 2007-2008 year.

Our Literacy classes are structured around Tenacity’s own curriculum, Perspectives for Peace, which is designed to build our middle school student’s literacy skills of reading, writing, thinking, and communicating so they can become more successful students and community members.

Here at Tenacity we want our students to have fun while learning. Experience has taught us that our outcomes improve with a more engaged student body! Therefore, we deliberately choose subject matter that they relate to as they learn. Each fall we focus on self-identity, while in the spring season we focus on the idea of self-in-community. The specific lessons and content vary each year keeping it interesting for returning students. We have developed a curriculum consistent across our five Tenacity sites where our students learn the same concepts and skills, but with a flexibility that allows our Academic Coordinators to teach in ways that best suit their students’ learning styles.

In the fall, our new students read the book Sahara Special, by Esme Raji Codell. The book tells the story of Sahara, her fifth grade class at school, and their amazing teacher, Ms. Poitier—or as her students know her, Miss Pointy. Sahara’s journey to become a writer and vital member of her school community mirrors that of our Tenacity students’ introduction to ASEP.

As they read, wrote about, and discussed Sahara Special, new students were also learning conflict resolution strategies which are a mainstay throughout their Tenacity years. Students’ activities included: writing and performing skits about going-up and coming-down the “conflict escalator;” practicing “I statements” to express emotions when in conflict; and making up words to express feelings on the “anger thermometer.” The characters in Sahara Special serve as examples of how to put these tools to good use to avoid and resolve conflicts with others. We hope students will use these strategies to think about what is important to them and how to hold onto these values peacefully throughout their adolescent years.

While new students were reading Sahara Special, returning students participated in Literacy Groups which are a highlight of the Perspectives for Peace curriculum. In small groups, students work with our amazing tutors to read various books and discuss, write, and create presentations about them. The two most popular books this fall were Money Hungry, by Sharon Flake and The Bully, by Paul Langan. Returning students practiced both new and old conflict resolution strategies which they applied to characters in their books and their own lives.

In the spring, the focus of the curriculum shifted to lessons revolving around how communities function and what students’ roles are within them. With strong bonds now formed between coordinators and students, it’s an opportune time for the coordinators to exercise the flexibility built into the Tenacity ASEP curriculum. All five sites began spring with lessons about “What is community?” and “What do I bring to the community?” They then got involved in a myriad of creative and exciting projects such as the Community Mapping and Photo Project at the Reggie Lewis Center site, and the Community Mural and Garden at the Sportsmen’s Tennis Club Site. Literacy Groups continued to read many books, including Crash, by Jerry Spinelli and The First Part Last, by Angela Johnson.

As the school year came to a close, we were excited about our final project: the production of anthologies from each ASEP location. These collections of student work taught students about the writing, editing, and publishing process. They also explored the innovative ways in which ASEP brought literacy to life around the City of Boston while highlighting the different perspectives ASEP fosters. To view the anthologies and other work by our students, visit us at www.tenacity.org.

Creative endeavors did not live solely in L-Block; our Tennis Coordinators engaged their students in exciting athletic activities as well. For example, at the East Boston site at the Mario Umana Middle School Academy, students participated in an intra-site tournament. Students learned about setting up a bracket and engaged in weeks of competitive play against their classmates, ending with 4 triumphant winners.

On a larger scale, all five sites participated in Tenacity’s Team Tennis League. Tenacity staff shuttled players around the city so that each site could play each other site. Over half of our students participated in at least one team tennis match over the course of the year! The season culminated with the Crane Cup Tournament held at Harvard University. Our Final Four—Harvard, Boston Athletic Club, Sportsmen’s Tennis Club, and East Boston—played a series of extremely close matches, resulting in Harvard’s second annual victory.

Throughout the Team Tennis experience, students were asked to focus on not only their playing abilities, but also their sports etiquette. Each team had the opportunity to receive extra points at each match based on the entire team’s attitudes towards themselves, their teammates, and their opponents. The season ended with East Boston receiving the first annual Tenacity Sport’s Etiquette Award, having received positive points in every single one of their matches.

Overall, Team Tennis was an extremely positive and powerful experience for students and coaches alike. We are excited to see whether Harvard and East Boston hang on to their titles in 2009!
*Congratulations to our 2008 ASEP Graduates!*  

<table>
<thead>
<tr>
<th>ASEP Graduate</th>
<th>High School They Will Attend in September 2008</th>
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<tbody>
<tr>
<td>Sandy Alexandre</td>
<td>Health Careers Academy</td>
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<tr>
<td>Luar Barros</td>
<td>East Boston High</td>
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<tr>
<td>Ada Bonilla</td>
<td>Fenway High</td>
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<tr>
<td>Yanira Calles</td>
<td>Boston Community Leadership Academy</td>
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<tr>
<td>Jessica Carvalho</td>
<td>East Boston High</td>
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<td>Nadia Chang</td>
<td>Brighton High</td>
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<tr>
<td>Lissette Deleon</td>
<td>Fenway High</td>
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<td>Camila Diasperieira</td>
<td>Monument High</td>
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<td>Marco Flores</td>
<td>Community Charter School of Cambridge</td>
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<td>Cristina Galva</td>
<td>Madison Park High</td>
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<td>Carlos Gavino</td>
<td>Boston Arts Academy</td>
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<td>Chris Hall</td>
<td>Community Charter School of Cambridge</td>
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<td>Gisselle Harris</td>
<td>Boston Community Leadership Academy</td>
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<td>Danny Hernandez</td>
<td>City on a Hill Charter School</td>
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<td>Jamel Holness</td>
<td>Brighton High</td>
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<tr>
<td>Zora Jackson-Bartelmus</td>
<td>Beacon Academy (Transitional Year)</td>
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<td>Sarata Kaba</td>
<td>Boston Community Leadership Academy</td>
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<tr>
<td>Jonathan Kotomori</td>
<td>Another Course to College</td>
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<td>Marcos Laines</td>
<td>Boston Community Leadership Academy</td>
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<td>Jose Noel Lopez</td>
<td>East Boston High</td>
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<td>Reggie Louissaint</td>
<td>Another Course to College</td>
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<td>Yovanny Martinez</td>
<td>Madison Park High</td>
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<tr>
<td>Shaneka Ortiz</td>
<td>English High</td>
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<td>Juan Luis Palermo</td>
<td>Madison Park High</td>
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<td>Felixaura Pena</td>
<td>O'Bryant School of Math &amp; Science</td>
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<td>Gabriel Perez</td>
<td>Boston Community Leadership Academy</td>
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<td>Jonathan Pleitez</td>
<td>TechBoston Academy</td>
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<td>Jameel Radcliffe</td>
<td>Media &amp; Communications Technology High</td>
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<td>Mark Reynolds</td>
<td>Urban Science Academy</td>
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<td>Jessica Romero</td>
<td>Community Charter School of Cambridge</td>
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<td>Milton Ruiz</td>
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<td>Ofelia Sermeno</td>
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<td>Ina Shkurti</td>
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<td>Hugo Silva</td>
<td>Noonan Business Academy</td>
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<td>Jing Quan Tan</td>
<td>O'Bryant School of Math &amp; Science</td>
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<td>Ronny Tavarez</td>
<td>Charlestown High</td>
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<tr>
<td>Andriel Villar</td>
<td>Madison Park High</td>
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<tr>
<td>Jennifer Zavala</td>
<td>East Boston High</td>
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Our most exciting accomplishment this year was the inception of our Study Skills and Scholarship Incentive Program for ASEP graduates. Thanks to the innovative generosity of Tenacity supporter Bob Pozen, as well as others, Tenacity has a funded scholarship program in excess of $400,000. Our new graduates will have the opportunity to learn critical study skills in a weekend workshop and then earn scholarship money to fulfill unmet college costs based on their levels of effort and performance throughout high school! The ASEP class of 2008 is the first group to benefit from our scholarship program.

For our older grads, we have worked to strengthen relationships with partner programs offering college selection and financial aid advising. We also offered free workshops throughout the year for kids and their parents pertaining to these topics.

For questions about the Study Skills and Scholarship Program, please contact Stephanie Menaker at (617) 562-0900, x41 or StephanieMenaker@Tenacity.org.

As our alumni membership increases, there is a need to formalize services so that all graduates have equal access to support from Tenacity throughout their high school and college years. We started this school year off with comprehensive high school selection information sessions for eighth graders and their families. Following these sessions, I interviewed each eighth grader in the fall. By December, with the invaluable assistance of Bronwyn Vogler (an AmeriCorps VISTA member serving as our Alumni Services Coordinator) we provided each student with a personalized high school packet. These packets included high school recommendations, corresponding applications, school selection lottery forms, and a personal timeline/task list.

We followed up the packet distribution with application/essay help sessions, chaperoned tours of schools and school fairs. Then we distributed surveys about the high school selection process to students and program staff. Our goal is to continue to improve this process in an effort to ensure that each Tenacity eighth grader will have at least two high schools from which to choose.

For our existing alumni, the first year of the Tenacity Alumni Services Program has been a whirlwind! Focusing largely on academic support, we expanded our capacity to provide tutoring for alumni through the development of relationships with community-based organizations and individual volunteers. We also made available free SAT prep courses and extracurricular academic enrichment opportunities.

The Alumni Services Program will continue to benefit from Andy’s devotion and the imprint of his expertise. The future of the Alumni Program will be rooted in Andy’s influence and is sure to be a part of his legacy. I look forward with great anticipation to seeing where it will take us all.

“Tenacity has done a great job for inner city students in realizing their potential in middle school. By supporting this new program, Tenacity can help its graduates get the study skills needed to succeed in high school and earn the scholarship funds to fill the financing gap for their college education.”

- Bob Pozen
Chairman, MFS Financial Management
*Congratulations ASEP Alumni—On Your College Acceptances!*  

Ivan Baquerizo: University of MA-Amherst, Framingham State, Salem State, Emmanuel College, Northeastern University  
Aldel Brown: Penn State, Howard University  
Erik Gomez: Franklin Institute of Technology  
Marcus John: Howard University, Virginia State, University of MA-Lowell, Long Island University  
Yamirah Lacy: Bay State College, Mount Ida College  
Matthew Lewis: Newbury College, Suffolk University, Wentworth Institute of Technology  
Ken Liang: Emmanuel College, Northeastern University, Clark University, University of MA-Amherst  
Vinicius Mello: Florida Southern University  
Sokun Phy: Bridgewater State College  
Luis Sanchez: Emmanuel College, Boston College, College of the Holy Cross, Boston University  

Alumni Services Event at Champions Cup Tournament  
BU’s Agganis Arena, May 2  

Thousands Served In Summer Program  
By Andy Crane, Former Summer Program Director  

Can you believe it? Tenacity’s Summer Tennis and Reading Program will launch its 10th year of serving Boston youth beginning on June 30 and running through August 15. Way back in the 20th century, 1999 to be exact, Tenacity began its partnership with the City of Boston by introducing our tennis, literacy and life skills program to 1,100 kids. Last summer, we served 4,598 youth across 28 Boston Parks. Many of these participants have enjoyed several summers of their childhood with Tenacity.  

This summer, Tenacity will be active at 30 parks throughout the City with our Summer Tennis and Reading Program as well as our growing team-tennis program which will culminate at the Mayor’s Cup Tournament, August 15-19, at Sportsmen’s Tennis Club. With extra emphasis this summer on the literacy portion of the program, all 30 sites will have Reading Coordinators and hands-on-books volunteers. Although some sites are full, it’s not too late to register for Tenacity’s free program.  

To get involved, call Amy Cluff at 617-562-0900 or register online at www.Tenacity.org. See you on the courts!
3rd Annual Champions Cup Gala & Pro Am to benefit Tenacity
3rd Annual Champions Cup Gala & Pro Am to benefit Tenacity
Here at Tenacity, we think we’re pretty good at what we do. Maybe even better than “pretty good.” We recognize and appreciate that we must measure our work to ensure that we stay at the top of our game. This measurement allows us to articulate our success to our supporters, funders, and those new to our program. In order to do this, Tenacity works closely with Dr. Beth Miller, of Miller-Mizdik Research Associates, to assess the progress of our After School Excellence Program. Specifically, in students’ progress in literacy, tennis and fitness, and resilience.

Dr. Miller has helped us bring our measurement to a very sophisticated level. We now administer pre- and post- tests for all of our students in all components of our work. Students take a nationally normed standardized literacy test called the Group Reading Assessment and Diagnostic Exam (GRADE) which looks at Listening Comprehension, Sentence Comprehension, Passage Comprehension, and Vocabulary. Tenacity also collects all students’ MCAS (Massachusetts’ standardized test) English Language Arts scores. In tennis, students complete a timed sprint and shuffle, and their tennis skills are rated according to the Junior National Tennis Rating Program. In addition, all students complete a survey which asks about their attitudes toward reading, tennis, and fitness.

Finally, we administer a resilience scale survey taken from the California Healthy Kids Project. Resilient young people make healthy choices, remain strong, and even thrive despite challenges to their continued success. They are able to adapt to difficult situations by turning to the internal and external resources available to them. Resources range from imbuing in our students a positive sense of self, to fostering a love of reading, to providing positive adult role models. Research has shown that the more resources a young person has, the more likely he or she will experience healthy and safe adolescent development. It is of utmost importance that we know whether we are imparting our students with these resources.

Analyzing the results of these pre- and post- tests allows us to measure the progress of our students. The second component of a complete measurement system is the ability to compare our results with a parallel group to respond to the question, “Do Tenacity students do better in literacy, tennis, and resilience than students without Tenacity?” This task has proved most challenging because of the unique nature of Tenacity and our commitment to evaluation. In some cases, comparison data does exist. For example, all children in California take the California Healthy Kids Resilience Scale, making it an optimal comparison pool. With Dr. Miller, we have been thinking creatively about how to access these and other results so we can compare our data to other data sets.

For other measures, such as the fitness assessment, there is no available comparison data. In terms of literacy, we are working closely with the Boston Public Schools Office of Research and Assessment to compare the GRADE results of our 6th grade students with the results of 6th grade students at each of our partner schools. While comparison data is pending, we are working hard to improve our program internally.

This spring we have begun a comprehensive evaluation of ASEP. We are focusing on the specific goals we want our students and program to accomplish and how we can attain these for them. Affectionately referred to as the “ASEP Summit,” this process has allowed us to step back from our rapid growth over the past few years and re-evaluate where we are and in what direction we want to take the program. We have trained ourselves to look objectively at our own beliefs about ASEP’s purpose and abilities and are currently finalizing our foundation goals in the areas of literacy, tennis, resilience and reputation. Using these measurable goals as our reference point, we are moving on to deliberately look at ASEP: what we teach; how we teach; and how the program is structured. The questions in mind are:

- Are we setting up the curriculum and program to support the specific goals?
- Are there changes we need to make to the content of our teaching and/or the approach to our teaching?
- Are there specific activities that we are either not doing or are doing in an informal way that should be integrated into the standard operation of ASEP that would increase the quality of the programming for our students and their engagement in the program?

The ASEP Summit is an intense but exciting project that involves the entire ASEP staff as well as senior management of Tenacity. We have been and will continue to ask ourselves the hard questions with a continued focus on improving our work so that we better serve our students. We are excited to pilot some of our new strategies in the fall, and will share our results afterward.
The Journey presentation was produced by Brian Tuttle, Tenacity academic coordinator and owner of 11:11 Theatre Company in Boston.

A huge thanks to all our Gala supporters and volunteers whose generosity helps foster the journey of students like Louis Sanchez. Louis has been a Tenacity kid since middle school and this year his college acceptance list includes BC, BU, College of the Holy Cross and Emmanuel College. The positive impact Tenacity has had on Louis emphasizes the incredible opportunity we have to make a difference in the lives of more Boston youth, their families, schools and communities.

Tenacity students also had the opportunity to mix and mingle with supporters and tennis celebrities during the Champions Cup Boston tournament at BU’s Agganis Arena and Pro Am at Harvard’s Murr Center. While many served as ball kids during the 5-day tournament, other kids had the opportunity to hit balls with Pete Sampras, Jim Courier and Aaron Krickstein during a clinic at the Pro Am.

A huge thanks to the following companies and organizations whose generosity helped make Champions Cup Week a success:

- Baldwin/Clancy/Rogan
- Boston Coach
- Colonnade Hotel
- Ernie Corrigan/Morrissey & Co.
- Harvard University
- Martignetti Liquors
- Twins Enterprise

Tenacity is honored to be a recipient of a 2008 – 2010 FAO Schwarz Family Foundation Fellowship grant.

The Fellowship is a two-year program for recent college graduates designed to train future leaders in the education and youth development field and to strengthen high-quality youth-serving organizations. Our fellow will provide both direct service to youth as well as initiate new projects, research, or programs that may involve organizational replication or sustainability efforts. It is the Foundation’s mission that the Fellow receives training, mentorship and experience that launches him/her on a successful career as a leader in the youth development and educational field.

The FAO Schwarz Family Foundation is a modest-sized foundation funded through ongoing royalty payments from the current owners of the FAO Schwarz toy store to a foundation established by descendants of the store’s founders and former owners.

We are proud to welcome our fellow, Danielle Calnan, who will join Tenacity in August. Danielle is a recent graduate of Lesley University.

Poetry by Abe Husbands

Student, ASEP Reggie Lewis Site

You touch the graffiti wall, rough with paint as you look at the tall apartment building with stairs. The cold fire hydrant blocks the sidewalk from intruding cars. The bare tree looks small next to the big red doors. The statue adds detail as the father reads to his son. The American flag blows in the cold breeze and the students throw a football, laughing as they go. Train rumbles with pleasure and greatness. As the trains pass by and the man with the hoodie waits for the bus. They wait silently or they might walk away. We cross the crowded street where we’re not very pleased because there are so many cars. So we go back into the white building, while thinking about our dirty neighborhood and hear the sirens pass.

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Umana School. Weekend field trips, such as visiting local colleges for campus tours, attending music events and arts festivals and competing in Wii Tennis tournaments, were regular happenings. You may have seen Danny Gonzalez, the Tenacity Wii champion, on stage at the Gala. The field trip highlight was a Saturday night excursion to the Boston Garden to watch the Harlem Globetrotters! This summer, Members will be working as Tennis or Reading Coordinators at the STRP sites.

On June 14, our AmeriCorps Members hosted Advantage: Boston, a park clean-up, community service event. The project was funded by a grant from the MA Service Alliance for AmeriCorps Week. Over 75 volunteers spent the day at three Tenacity summer sites: English HS in Jamaica Plain; Carter Field in Dorchester; and Ringer Playground in Allston. There they worked to improve the conditions for our summer participants and local residents by planting flowers, painting walls and murals, and installing Peace Poles. The event was a great success.

Tenacity is currently recruiting our next AmeriCorps team that will start in late August. This is a great opportunity for college graduates interested in serving a year before starting their careers. Although our preference is to hire college graduates, we are open to considering exceptional high school graduates. For more AmeriCorps information, contact Liz Barnes at (617) 562-0900 or LizBarnes@Tenacity.org.

AmeriCorps is a federally funded National Service movement often referred to as the “Domestic Peace Corps”. On an annual basis, AmeriCorps deploys over 75,000 volunteer adults of all ages to serve in organizations that address critical needs across the country. AmeriCorps Members are teaching children to read, making neighborhoods safer, building affordable homes, and responding to natural disasters through more than 1,000 projects. In return for a year of service, AmeriCorps Members receive a stipend, health insurance, and receive an education award at the end of their term of service to either help finance their college education or pay back their student loans. The four main goals of AmeriCorps are: Getting Things Done; Strengthening Communities; Encouraging Responsibility; and Expanding Opportunity.

In December of 2007, Tenacity welcomed its first team of eight AmeriCorps Members for a year of service working in our ASEP and summer programs. After learning the ins and outs of serving in the Tenacity community, they were given their assignments for the school year at our five ASEP sites. Jenn Arens and Andrew Holmes spent their time with our Boston Athletic Club team; Scott Berghegger and Kelsey Coughlin were at the East Boston Umana School; Ananth Pandian was at the Reggie Lewis Track and Field Center; Azibe Sanon and Michael Stein were at Sportsmen’s Tennis Club in Dorchester; and Matt Segraves joined the Harvard team. Bronwyn Vogler, our VISTA member, has served in our Alumni Services department, and Chelsea Stinson, Mass. Promise Fellow, was the Tennis Coordinator at the Mario Umana Middle School Academy in East Boston.

AmeriCorps Members have had a variety of responsibilities this year. Most served as literacy leaders in ASEP while some helped coordinate tennis activities. On Fridays, the AmeriCorps team led the curriculum, which they designed, for the 6th graders at the Umana School. Weekend field trips, such as visiting local colleges for campus tours, attending music events and arts festivals and competing in Wii Tennis tournaments, were regular happenings. You may have seen Danny Gonzalez, the Tenacity Wii champion, on stage at the Gala. The field trip highlight was a Saturday night excursion to the Boston Garden to watch the Harlem Globetrotters! This summer, Members will be working as Tennis or Reading Coordinators at the STRP sites.

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Tenacity has seen an unprecedented amount of growth over the past year with the addition of nine AmeriCorps and VISTA program members, new ASEP team members along with a number of new Executive Management roles through the expansion of our Operations Department.

Last summer, we welcomed Ian Schneiderman to Tenacity as our first ever Director of Operations. Ian’s role includes the improvement of processes across departments in order to maximize the efficiency of available resources. Ian’s efforts are supported by David Thaggard, Operations Associate.

Our new Director of Development, Steve Abbott, hit the ground running last fall when he arrived at Tenacity. His experience in sales at IBM and in fundraising at Principia College in St. Louis, has provided us with an experienced and talented addition to our fundraising and marketing efforts.

Liz Barnes, AmeriCorps Program Director, joined in October to administer the AmeriCorps Grant with a staff of nine AmeriCorps Members.

Our Alumni Services supplement program was officially launched with the addition of Stephanie Menaker, Director of Alumni Services. She has been supported by Bronwyn Vogler, an AmeriCorps VISTA member.

We have a number of additions to our Program team that have helped bring our mission with the children alive on a daily basis. Kristen Bush, Luke Gorman, and Xandy Brown joined Tenacity as Academic Coordinators while Brenton Stewart, Chelsea Stinson and Josh Rilla joined as Tennis Coordinators. In addition, Magda Rodriguez joined the team as a Program Assistant and Family Coordinator at our East Boston site.

Beth Felker joined the Tenacity team last September 2007 to head the Eastie Moves initiative, funded by the Ford Foundation and the USTA. In this project, four local community partners collaborate to provide culturally-appropriate nutrition and physical activity programs to local youth and their families.

Our newest member, Sue Burke, joined Tenacity as Director of our Summer Tennis and Reading Program. Sue came from the USTA in Colorado where she worked in community outreach and as a professional tennis instructor. Sue is a former professional tennis player and currently participates in triathlons and marathons.

Poetry by Manny Desmornes
Student, ASEP Reggie Lewis Site
I was a free bird
I was fast as a speeding bullet
I pant like a dog

Read more poetry from our ASEP students online at www.Tenacity.org.
Tenacity has been chosen by the USTA to be the featured NJTL (National Junior Tennis League) Chapter at the US Open Kick-Off event, Arthur Ashe Kids Day on Saturday, August 23rd.

Attracting over 30,000 adult and youth spectators, Arthur Ashe Kids Day honors tennis legend Arthur Ashe and continues his mission of using tennis as a means to instill in kids the values of humanitarianism, leadership and academic excellence.

Tenacity is thrilled to be the highlighted chapter on this special day that celebrates the importance of shaping and encouraging youth in the classroom, on the court, and in the community.

Tune into CBS on Sunday, August 24th, from 12:00 – 1:30 p.m., for the Arthur Ashe Kids’ Day television broadcast featuring a short video about Tenacity.