

## CHAPTER 1

# Get Started Building Your Personal Page



The first step is an easy one: create your individual fundraising page. Visit <https://fundraise.tenacity.org/tenacity-cup-2021> and click “Become a Fundraiser.”

A pop-up window will present the option to fundraise “As an individual,” “Join a team,” or “Create a team.” Choose “As an individual.” A new pop-up window will ask you to “Create your page.” This is where you can set your personal fundraising goal, customize your page’s headline or set up an optional custom URL if you like.

## Never Fear, Help is Always Near!

The team at Tenacity is readily available to answer questions or help get things set up. Reach out to Director of Marketing and Communications, Brandon Andrusic, at [brandonandrusic@tenacity.org](mailto:brandonandrusic@tenacity.org) or (207) 232-6379 or Development Director, Brendan McCue, at [brendanmccue@tenacity.org](mailto:brendanmccue@tenacity.org) or (617) 562-0900 x2003.



Are you ready to rally for the cup?  
Help thousands of Boston students achieve their dreams!

\$600,000 Raised      \$1,100,000 Goal

BECOME A FUNDRAISER      DONATE NOW

## CHAPTER 2

# Joining a Team

Create your page

Set your fundraising goal \*

USD \$ 2,500.00

Your Page's Headline \*

Let's rally to help thousands of Boston students achieve their dreams!

70/255

Set your Fundraising Page's Short URL (optional)

https://fundraise.tenacity.org/YourName

YourName

It's okay to contact me in the future.

NEXT

By participating as a player in the Tenacity Cup, you are committing to raise at least \$2,500 but we encourage all players to shoot for higher goals. Remember that all of the money raised helps provide the tools and support necessary to ensure a brighter future for less advantaged students in Boston.

If you like the pre-scripted page headline, you can leave it as-is, but feel free to customize it.

Setting your Fundraising Page's Short URL is optional, but if you wish to personalize it, just type in what you want it to be. For example, if you want it to be "YourName" type "YourName" (minus the quotes) in the box. The result will be <https://fundraise.tenacity.org/YourName>. Keep in mind that you cannot use spaces but you can use dashes and underscores. Have fun with it, be cheeky if you like, but please keep it family friendly and appropriate.

Once you are happy with your customizations, hit "Next."

Your page will come branded with the Tenacity Cup's colors and logo, but you can (and should!) personalize it. You can do this by adding your own pictures or videos to the page. This is your chance to tell everyone why supporting Tenacity students is important to you.

Now that your individual page is set up, you can join a team if you have been recruited by or assigned to one. When you are on the "Overview" tab for your account you will see a "Team Fundraising" tab if you scroll down the page. Tap into the "Team Fundraising" tab and click on the "Join or Create a Team" button. On the next popup screen choose "Join a Team."

